



Boomi for **Manufacturing 4.0**

Connect data, people, processes, and technology to optimize value streams and gain a competitive advantage

Exchange data across all your applications to optimize information technology (IT) and operations technology (OT) within your manufacturing organization. The Boomi Platform drives digital transformation in manufacturing by unifying legacy and cloud systems' silos and delivering agility and precision in the Industry 4.0 era.

RESPOND TO CUSTOMER DEMANDS FASTER WHILE OPTIMIZING PROCESSES AND TRIMMING COSTS

The Boomi Platform allows manufacturers to quickly and easily connect systems, breaking through data silos to achieve end-to-end operational efficiency and deliver visibility across every aspect of the business.

With the flexibility to integrate any system, Boomi equips manufacturers to realize the ideal of lean operations by refining and streamlining demand planning, sourcing management, factory production, and customer support functions.

Capitalize on mobile, cloud, and sensor-based big data with Boomi as your open cloud foundation for collaboration with suppliers, contract manufacturers, distributors, retailers, and third-party logistics (3PL) providers.

DRIVE SUPPLY CHAIN EFFICIENCY. Minimize waste and delays by bridging data silos. Build seamless workflows that align all stakeholders throughout the extended enterprise.

LEVERAGE THE INTERNET OF THINGS. Integrate information from sensor-based IoT systems and tie together data from all parts of your operations. Connect production to business systems to unearth crucial insights and gain new efficiencies.

EXTEND B2B CONNECTIVITY. Automate transactions with customers, suppliers, distributors, marketplaces, and retail partners. Establish seamless EDI connectivity with Boomi's built-in support for AS2, X12, EDIFACT, and APIs.

SUPPORT B2C CHANNELS. Take advantage of direct-to-consumer opportunities by connecting responsive applications and connecting inventory, orders, and customer systems with the ecommerce platform of your choice.

MERGERS AND ACQUISITIONS. Seamlessly move data between entities, removing the risk of critical system disruption and ensuring business continuity for revenue streams.

ERP CONSOLIDATION AND MODERNIZATION. Avoid issues when migrating from or consolidating legacy ERP systems. Easily move data between systems while maintaining new integrations.

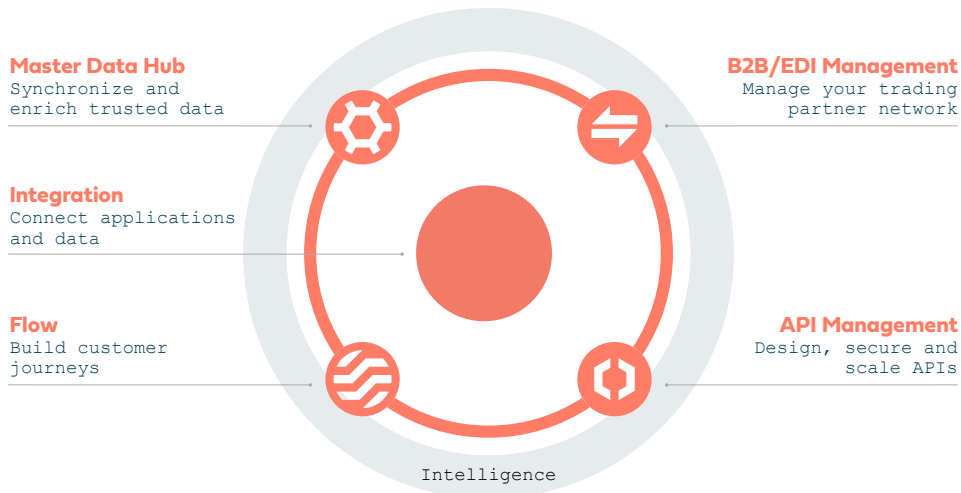
IDENTIFY AND CORRECT DEFECTS. Tie R&D and production systems to customer service and warranty claims to track, understand, and remediate problems. Eliminate guesswork and accelerate time-to-resolution for production and QA issues.

AUTOMATE MAINTENANCE. Implement digital devices with low-code workflows to automatically monitor, detect, and create maintenance requests, reducing production downtime.

HEIGHTEN EXECUTIVE VISIBILITY. Support real-time data-driven decisions by connecting disparate applications. Gain a 360-degree view to better understand customers, production output, performance, and profitability.

SIMPLIFY MANUFACTURING INTEGRATION WITH THE BOOMI PLATFORM

Boomi makes it easy to integrate your applications and data without the cost and complexity of traditional middleware or custom coding. Manufacturers use our cloud-native platform to connect any combination of cloud-based and legacy on-premises systems, transforming themselves into more transparent, data-driven organizations focused on lean, efficient, and customer-centric operations.



REALIZE THE TRUE VALUE OF MANUFACTURING DATA

Trusted by more than 10,000 organizations, the Boomi Platform provides manufacturers a market-leading set of management capabilities including:

- **Integration:** Boomi scales to meet high-volume needs in real-time mobile, batch (ETL), and other environments.
- **Master Data Hub:** Centrally create, publish, and manage APIs and web services, extending access across a growing number of applications.
- **API Management:** Boomi provides a centralized hub among applications to ensure data is synchronized, accurate, and up-to-date.
- **Flow:** Quickly build automated workflows that streamline administrative and business-facing processes.
- **B2B/EDI Management:** Easily exchange and process data from your business partners through networks and systems of any size.

To learn more, visit us today at www.boomi.com/manufacturing

Why Boomi?

Business Outcomes, Accelerated

- Dramatically cut the time and cost of integration
- Implement integration projects in days or weeks, not months
- Gain real-time insights across the business
- Reorient core processes around the customer
- Improve data quality and consistency
- Flexibly scale and adapt to business needs

Pure Cloud

- No hardware to install or maintain
- Automatic updates
- Predictable usage-based pricing
- Single-instance, multi-tenant cloud architecture
- Accessible from any browser

Robust Ecosystem

- Proven connectivity to 1,500+ endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premises systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance